



## BIOMETRIC DATA PRIVACY POLICY

**Effective Date: 4-1-2025**

Truity Federal Credit Union (“Truity,” “the credit union,” “we,” or “us”) respects the privacy of its members and applicants for membership or loans (“you”). Truity has instituted this Biometric Data Privacy Policy (“policy”) which describes our privacy practices concerning biometric information and biometric identifiers (collectively, “biometric data”) collected in connection with maintenance for your membership and accounts.

### **Purpose of Data Collection**

We collect and use biometric data with your explicit consent to provide secure and efficient identity verification. This is used to enhance security and improve your experience with our services.

### **Types of Biometric Data Collected**

The biometric data we collect includes voiceprint data, which is a unique representation of your voice.

### **Consent**

Your biometric data will only be collected and used with your explicit consent, which you may provide verbally, electronically, or in writing. By enrolling in biometric authentication, you consent to the collection, storage, and use of your biometric information for authentication purposes.

### **Data Use and Sharing**

Your biometric data will be used solely for the purposes of identity verification and security. It will not be sold, leased, or shared with third parties except as required by law or with your consent. We may share your biometric data with service providers who help us deliver secure authentication services. These providers are bound by strict confidentiality and data protection agreements.

### **Data Retention**

Your biometric data will be retained only for as long as necessary to fulfill the purpose for which it was collected or as required by applicable law. If you choose to opt out or discontinue biometric authentication, we will securely delete your biometric data within 30 days.

### **Member Rights**

You may opt out of biometric authentication at any time by notifying us. Opting out will not affect your ability to use our services, but you may need to use alternative authentication methods.

### **Security**

We use advanced security measures, including encryption and secure storage, to protect your biometric data against unauthorized access, use, or disclosure.

### **Data Breach Notification**

In the unlikely event of a data breach involving biometric data, we will notify affected individuals as required by law.

### **Legal Disclosures**

We comply with all applicable biometric privacy laws, including the Texas Capture or Use of Biometric Identifier Act (CUBI). Your biometric data is processed in accordance with state and federal regulations to ensure your privacy and security.

## **How to Contact Us**

For questions call 800.897.6991 or write [talk2us@truitycu.org](mailto:talk2us@truitycu.org).

Last Updated: 4-1-2025